

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Appl. No.	:	10/043,876
Applicant	:	George Chanos
Filed	:	January 10, 2002
TC/A.U.	:	3622
Examiner	:	Jean D Janvier
Title	:	FEATURE RICH ADVERTISEMENTS INCLUDING CONSUMER REQUESTS FOR ADDITIONAL INFORMATION
Docket No.	:	CHANOS.001CP1
Customer No.:		20,995

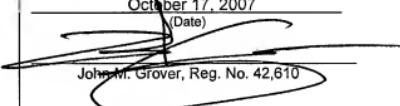
Confirmation No. : 7701

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October 17, 2007

(Date)


John M. Grover, Reg. No. 42,610

Commissioner for Patents
United States Patent and Trademark Office
P.O. Box 1450
Alexandria, VA 22313-1450

**SUPPLEMENTAL AMENDMENT AND RESPONSE
TO OFFICE ACTION DATED APRIL 12, 2007**

Sir:

In supplement to the Applicant's "*Amendment And Response To Office Action Dated April 12, 2007*," filed October 17, 2007, please amend the above-identified application as follows:

Amendments to the Claims are reflected in the listing of claims which begins on page 2 of this paper.

Remarks begin on page 7 of this paper.